

FRONT PAGE

Hedge Fund & Investment Technology

Incorporating BuySideIT

IMPLEMENTATION | JERSEY-BASED ASSET MANAGER LIVE WITH VISUALISATION TECHNOLOGY

Liberty Ermitage rolls out Panopticon

LONDON – Liberty Ermitage Group, a Jersey-based asset manager with \$4bn AUM, is live with Panopticon's Visual Portfolios tool, which incorporates the Stockholm-based vendor's proprietary 'treemap' technology. Liberty Ermitage rolled out the visualisation tool to assist its portfolio managers analyse, interpret, and simplify large volumes of data during the investment process.

Visual Portfolios is a visualisation and navigation tool designed to assist users analyse performance data at the portfolio level, sector level and instrument level using colours, groupings and size to represent specific data. Liberty Ermitage has been using the tool to identify appropriate fund man-

agers based on certain quantitative and qualitative criteria. According to Ian Cadby, chief executive of Liberty Ermitage, the firm's former data analysis tools were simply too time consuming compared to the Panopticon offering, which the asset manager now uses to identify investment opportunities more timeously. Liberty Ermitage's existing proprietary system – called Lewis and

built by Kynetix – feeds quantitative analysis on over 5,000 hedge funds involving multiple investment strategies and sub-strategies

data to Panopticon's treemap, which the application then 'slices and dices' and presents in easy-to-interpret graphic representations.



Willem De Geer, Panopticon

ready-made systems – all asset management software, order management systems and portfolio

management systems, as well as data feeds like Thomson, Reuters and Bloomberg – so the roll out is a question of days as opposed to weeks."

Panopticon, now six years old, currently has 55,000 users across 17 organisations, with institutions like JP Morgan, Citigroup and Deutsche Bank featuring on its client list.

Panopticon finalised a deal with Reuters in June this year that will see the data giant roll out Panopticon's offerings on the back of its Reuters 3000 Xtra information service to approximately 100,000 users. "We're looking forward to the first release in Q1 next year," says De Geer.

Victor Anderson