

PRODUCT LAUNCH | DEVELOPER DEBUTS PERFORMANCE VISUALISATION PACKAGE

Panopticon unveils heat mapping technology for portfolio managers

STOCKHOLM – Panopticon, a Scandinavian financial services software developer, has rolled out Visual Portfolios, a portfolio management platform based on heat mapping technology. The tool has been designed to assist asset and hedge fund managers visualise performance indicators more

its Dublin office, and is distributing the system to its fund managers in Boston, Milan and Singapore via an internal portal set up by the firm.

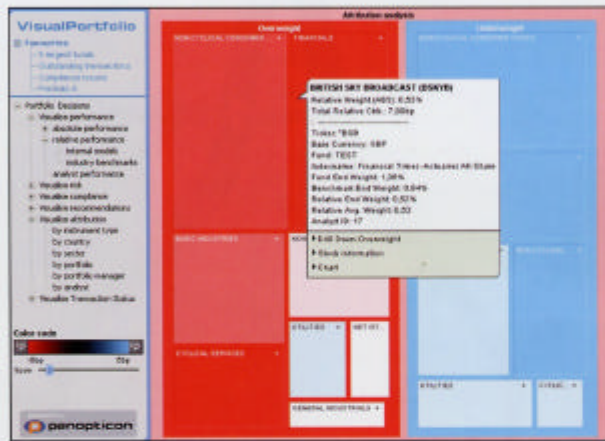
According to GianCarlo Papetti, head of quantitative software development at Pioneer, the firm will use Panopticon to improve and further automate its internal reporting processes in the areas of risk management, performance measurement and attribution, and stock/fund screening.

“Panopticon replaces various consoles and Microsoft tools, and automates our internal reporting processes,” Papetti explains. “It’s highly interactive – our users can slice and dice as they see fit, and get three-dimensional views of reports. “Ideally, this should become the firm’s standard for presenting data – we’d like to cut down on paper and manual processes,” he continues.

Papetti adds that Pioneer opted for a hosted version of the Panopticon system to deploy the technology across its global operations more rapidly.

“We decided not to go with a desktop release because it’s very difficult to set up something at multiple locations, so we preferred to release it as a portal for easier maintenance, and now it’s available to all users,” Papetti says, adding that system upgrades could also be added much faster via an ASP model.

Stewart Eisenhart



rapidly for single or multiple portfolios, as well as for individual financial instruments.

The system monitors performance by instrument type, country and sector, as well as against internal models and benchmarks. It also tracks risk against benchmarks and risk attributions, and provides attribution and compliance features.

Visual Portfolios uses colour (blue and red, respectively) to indicate over- or under-performance of holdings, and size to show the value of a particular holding. The system groups holdings using parameters such as sector and geography, and provides users with single-screen overviews of all instruments in their portfolios.

Pioneering the way

Pioneer Investments, a global investment manager with assets of more than \$150 billion under management, has implemented a browser-based version of the Panopticon technology earlier this year at

